



CUWCC BMP Coverage Report 2014

Foundational Best Management Practices for Urban Water Efficiency

Foundational BMPs

BMP 2.1 Public Outreach

35 Camrosa Water District

Retail Only

Does a wholesale Agency implement Public Outreach Programs?

Yes

List of wholesale Agencies

Agency Name	ID number
Calleguas Municipal Water District	34
Metropolitan Water District of SC	161

Public Outreach Program List	Number
Newsletter articles on conservation	1
Flyers and/or brochures (total copies), bill stuffers, messages printed on bill, information packets	16
Website	1
Landscape water conservation media campaigns	2
General water conservation information	4
Total	24
On Track	

Number Media Contacts	Number
Newspaper contacts	1
Total	1
False	

An actively maintained website that is updated regularly (minimum = 4 times per year, i.e., at least quarterly)

Yes

Description of all other Public Outreach programs

Update on SoCal WaterSmart rebate program, FreeSprinklerNozzles.com program, Bewaterwise.com ad, advertise landscape classes & irrigation evals, advertise turf removal program, Water Is Life Art Contest winners and photos, Independent Newsletter

On Track

At Least As Effective As **No**