

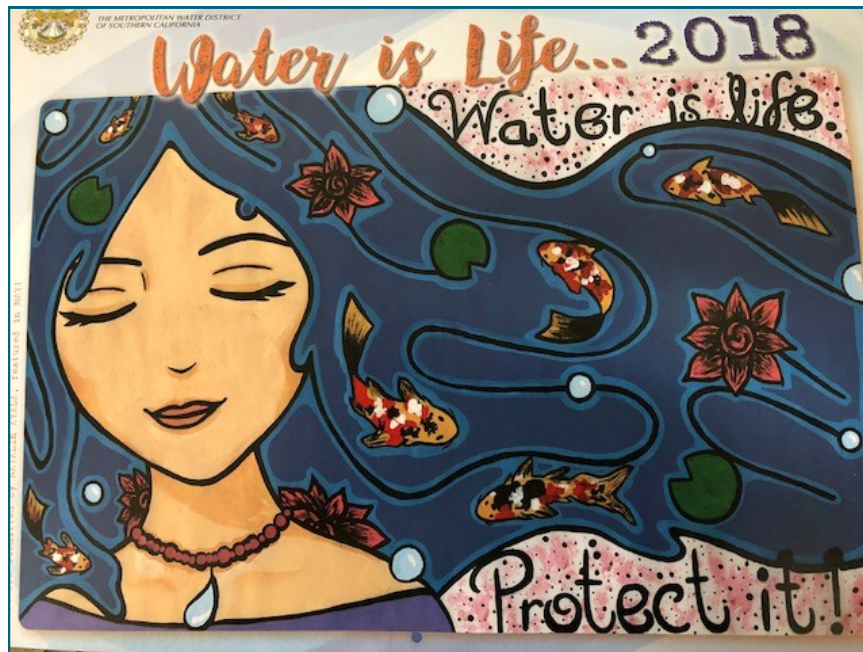
Calling All Student Artists!

Enter the

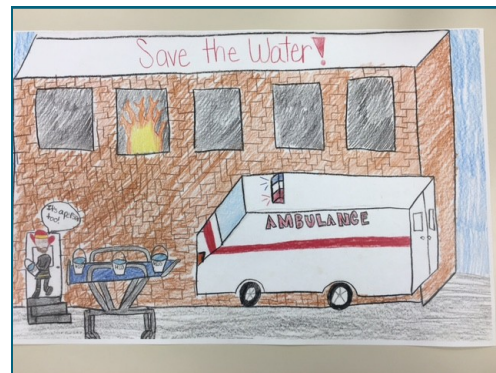
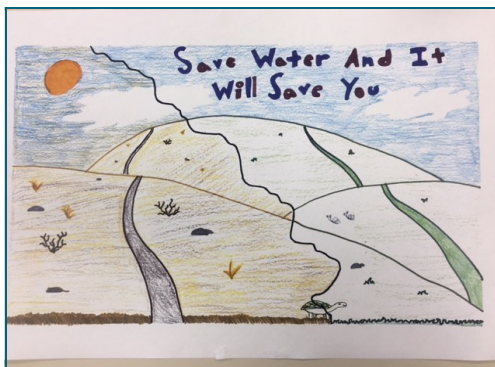
2018 "Water is Life" Art Contest

Camrosa Water District and Metropolitan Water District of Southern California invite all K-12 students in Camrosa service area schools to participate in the **"Water is Life"** Student Art Contest.

Deadline to submit artwork is Friday, May 11.



Southern California continues to recover from record drought conditions over the last several years, and the need for using water wisely remains. This contest provides students the chance to emphasize the importance of continuous wise water use.



2018 "Water is Life" Art Contest

Each year, Camrosa Water District, in conjunction with Calleguas Municipal Water District and Metropolitan Water District of Southern California, sponsors the **"Water is Life"** Art Calendar Contest to celebrate Water Awareness Month in May. Contest participants are encouraged to depict wise uses of water in their daily lives. The top three submissions will be honored and submitted to Metropolitan for potential inclusion in the 2019 calendar.

Winners will receive the following:

- **Camrosa Board of Directors Recognition**
- **Framed copy of artwork with engraved plaque**
- **Artwork featured on Camrosa's Web site**
- **Entry into regional calendar contest**
- **The artist chosen to be in the calendar will win a trip to the Metropolitan Water District in Los Angeles for an awards lunch and ceremony**



Entry Deadline:
Friday, May 11

*For additional information, contact Charlotte Lopez
at (805) 482-4016 or clopez@camrosa.com.
Complete rules and guidelines available at
www.camrosa.com/public-info
Winners will be announced Monday, May 21.*

Theme, Guidelines and Selection Criteria for the 2019 Metropolitan Student Art Calendar Contest

ART SELECTION CRITERIA:

Each of these selection criteria MUST be followed in order for the artwork to qualify for judging by Metropolitan. All art media is eligible (print, digital, sculpture, etc.) but submissions must adhere to the following criteria.

1. Artwork **must** be **12" X 18"** or **8.5" X 11"** in size (under/oversized artwork WILL NOT be eligible) and drawn on WHITE poster board or WHITE drawing paper (no lines).
2. Artwork drawn on 12" X 18" paper **must** have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement.
3. Artwork **must** be drawn HORIZONTALLY (e.g., oriented 17" horizontally and 11" vertical). Vertical artwork will not be eligible.
4. Artwork must depict various water uses and/or wise water use
 - a. inside or outside of the home or school;
 - b. in industries or businesses;
 - c. in the environment (nature);
 - d. in agriculture; or
 - e. in recreation
5. **"Water is Life"** is the overall theme. A "short" water message **must** be written on the artwork (but, not necessarily the words *water is life*). The fewer words written the better.
6. Words **must** be spelled correctly! Please remind students, teachers and parents/family members to check spelling and punctuation. **Posters with misspelled words will not be selected.**
7. Bold, bright, brilliant colors show up the best! Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
8. Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.) Please, **NO** repeat ideas of artwork from past years.
9. If you feel that any artwork is "questionable" in that regard, please do some background work with the student's teacher before you submit it to us. Metropolitan reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

ART SCORING CRITERIA

Posters are selected for the Metropolitan Student Art Calendar based upon four scoring criteria (these four scoring elements will be part of the judges' score sheet):

1. Selection criteria (listed above) followed correctly
2. Degree to which poster addresses the water conservation theme
3. Level of originality (e.g. – uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or the written word)

2019 Poster Information Card

The Metropolitan Water District of Southern California
“Water Is Life” Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	
Contact Person(s):	

MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

2019 Poster Information Card

The Metropolitan Water District of Southern California
“Water Is Life” Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	
Contact Person(s):	

MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its *"Water is Life"* calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en *"El Agua Es Vida"* calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

_____ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2019 calendar and on any non-profitable promotional education items.

_____ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2019 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

_____ **No**, I do not approve of my child's art work being featured in the Metropolitan 2019 calendar and on any non-profitable promotional education items.

_____ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2019 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Student's Name (**please print**)/Nombre del Estudiante (letra de imprenta)

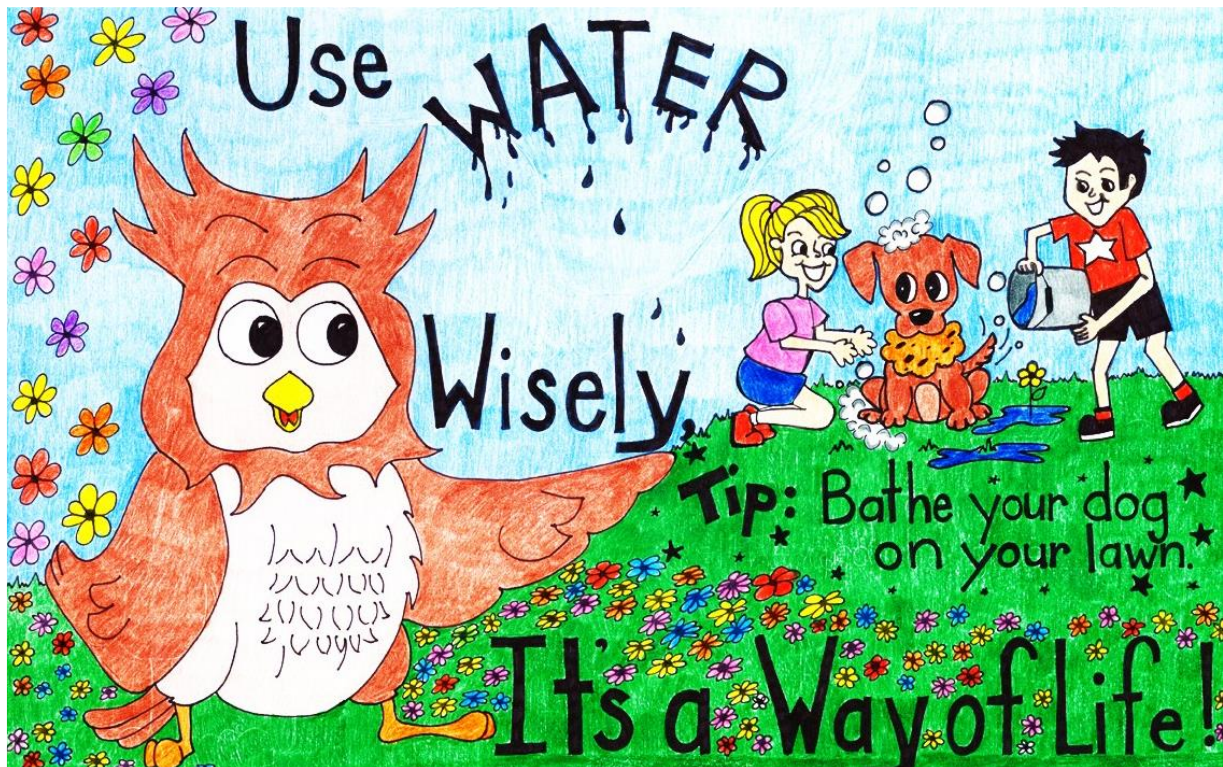
Name of Parent/Guardian (**please print**)/Escriba el nombre del padre/Guardián (**por favor imprima**)

Date

Signature Parent/Guardian/Firma del Padre/Guardián

Email Address

Poster Submittal Format



****tape forms onto the back side of each poster****

Poster Information Card

The Metropolitan Water District of Southern California
"Water Is Life" Student Art Calendar Contest

Student's Name:	Cali Smith	Grade Level:	8th
Teacher's Name:	Mr. Mole Cule	Teacher's Email:	Molecule4life@art.com
School Name:	Dew Drops Elementary School	School Phone:	(123) 456-7890
School District:	Fresh Water Springs USD		
Submitting Agency:	Camrosa Water District		
Contact Person(s):	Mr. Steady Rain		
MWD Member Agency:	Calleguas Municipal Water District		
Contact Person(s):	Ms. Goldie State		

Notes: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its "Water is Life" calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en "El Agua Es Vida" calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

- ☒ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.
- ☐ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2017 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.
- ☐ **No**, I do not approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.
- ☐ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2017 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Cali Smith

Student's Name (please print) / Nombre del Estudiante (letra de imprenta)

Cloud & Sunshine Smith

Name of Parent/Guardian (please print) / Escriba el nombre del padre/Guardián (por favor imprima)

11/12/13

Date

Cloud & Sunshine Smith
Signature Parent/Guardian/Firma del Padre/Guardián

sunccloudsmith@art.com
Email Address