



2020 Water is Life Student Art Contest

*Co-sponsored by Calleguas Municipal Water District
and
The Metropolitan Water District of Southern California*

Camrosa Water District is proud to announce the 2020 *Water Is Life* Student Art Contest. This is a fun, educational project that inspires student creativity while considering the stewardship of our water resources.

Deadline for entries is **Friday, April 24, 2020**. Entries will be picked up at district-area schools on that day at 3:00 P.M. Entries can also be hand-delivered to Camrosa Water District, 7385 Santa Rosa Rd., Camarillo, by 4:30 P.M. on that day.

For more information, contact Charlotte Holifield at (805) 482-4016 or cholifield@camrosa.com.

CONTEST RULES

1. Contest is open to all K-12 students attending a school located within the service area of Camrosa Water District. These schools are: **Camarillo High School, Las Colinas Middle School, Tierra Linda Elementary School, and Santa Rosa Technology Magnet School**. Artwork from students outside of the Camrosa service area will not be accepted.
2. Artwork may be submitted through the student's teacher / school or be delivered in person to Camrosa Water District.
3. Each submitted entry to Camrosa Water District **MUST** have a completed and signed entry form attached to the back of the artwork, plus a Parent Approval form (see pp. 5-7).
4. Art must be submitted on **12" x 18" WHITE** poster board or **WHITE** unlined drawing paper, **with a one-inch white or blank border left on all four sides of the art**, resulting in a final illustrated surface area of 10" x 16" (Oversized and undersized artwork, as well as artwork without the one-inch border, will not be accepted).
5. Artwork must be drawn **HORIZONTALLY** (Vertically drawn artwork will not be accepted).
6. Artwork should depict various water uses and/or wise water use...
 - a) inside or outside of the home or school
 - b) in industries or business
 - c) in the environment (nature)
 - d) in agriculture; or
 - e) in recreation
7. "Water Is Life" is the overall theme of this contest and the inspiration of the artwork. A short water awareness or water-use efficiency phrase / message must be written on the artwork (but not necessarily the words "Water Is Life"). Fewer words written on the piece usually make for a better artwork.

8. Words must be spelled correctly. Please check spelling and punctuation. Incorrect grammar or spelling will not be accepted.

9. **BOLD, BRIGHT, BRILLIANT** colors show up the best! Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.

10. Artwork must be **ORIGINAL** (no traced, trademarked or copyrighted characters and slogans, i.e. Mickey Mouse, Sponge Bob, etc.). Please, no copying of artwork from past years.

11. Camrosa Water District reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

12. One winner from each age category will be chosen. The three age groups are as follows:

1. K - 4th grade
2. 5th grade - 8th grade
3. 9th grade - 12th grade

The three winners will be honored at a Camrosa Board of Directors meeting in May. All three pieces of winning artwork will be submitted to the Metropolitan Water District of Southern California for consideration for the 2021 Water is Life calendar. One of the three winning Camrosa pieces will be featured in the calendar, along with winners from other water agencies throughout Southern California.

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14. Contestant entries will be returned upon request only.

JUDGING CRITERIA

Entries will be judged on the following four scoring criteria:

1. The poster must follow the Contest Rules.
2. How well the poster addresses the theme of the contest; some questions that might help the creative process:
 - a. What is the role of water in everyday life or in your community?
 - b. How does water support life?
 - c. Why must we protect water?
3. Originality
4. Degree of **visual and word clarity** (e.g. the poster's use of color, media and/or the written word).

2021 Poster Information Card

The Metropolitan Water District of Southern California
"Water Is Life" Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	Camrosa Water District
Contact Person(s):	Charlotte Holifield

MWD Member Agency:	Calleguas Municipal Water District
Contact Person(s):	Jennifer Lancaster

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its *“Water is Life”* calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan’s web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en *“El Agua Es Vida”* calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

___ **Yes**, I approve of my child’s artwork being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

___ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2021 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

___ **No**, I do not approve of my child’s art work being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

___ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2021 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Printed Name of Student/Nombre del Estudiante (por favor imprima)

Date

Printed Name of Parent/Guardian / Escriba el nombre del padre/Guardián (por favor imprima)

Fecha

Signature of Parent/Guardian/Firma del Padre/Guardián

Email Address and / or Phone#

Poster Submittal Format



****tape forms onto the back side of each poster****

Poster Information Card
The Metropolitan Water District of Southern California
"Water Is Life" Student Art Calendar Contest

Student's Name:	Cali Smith	Grade Level:	8th
Teacher's Name:	Mr. Mole Cule	Teacher's Email:	Molecule4life@art.com
School Name:	Dew Drops Elementary School	School Phone:	(123) 456-7890
School District:	Fresh Water Springs USD		
Submitting Agency:	Camrosa Water District		
Contact Person(s):	Mr. Steady Rain		
MWD Member Agency:	Calleguas Municipal Water District		
Contact Person(s):	Ms. Goldie State		

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Yes, I approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

Si, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2017 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

No, I do not approve of my child's art work being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

No, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2017 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Cali Smith
Student's Name (please print) / Nombre del Estudiante (letra de imprenta)

Cloud & Sunshine Smith **11/12/13**
Name of Parent/Guardian (please print) / Escríba el nombre del padre/Guardián (por favor imprima) Date

Cloud & Sunshine Smith **suncloudsmith@art.com**
Signature Parent/Guardian / Firma del Padre/Guardián Email Address